



2022

Participate Guide

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IAI Elite Award

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## IAI Elite Award

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IAI Elite Design Award is an individual competition for students and young designers who have graduated for less than two years. It aims to discover and support young designers with innovative ability and intelligence through the competition, and provide them with a springboard to enter the design industry successfully, in order to obtain greater personal career promotion and development.

The IAI Elite Design Award specially sets up high bonus to award young designers with the most outstanding works, including the Best Design Award of RMB 30,000, the Gold Award of RMB 15,000 and the Silver Award of RMB 5000. Meanwhile, the IAI Elite Award participants can enjoy a 20% discount on the registration fee and 30% discount on the purchase of winners basic service package.

## Entry category

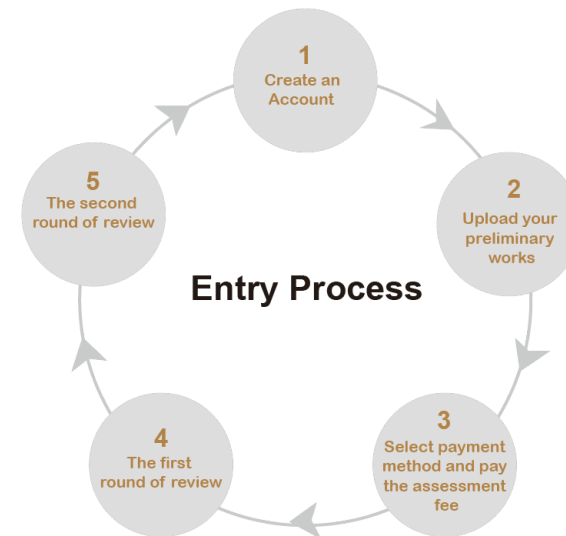
- 1) Interior Concept Design
- 2) Architecture Concept Design
- 3) Product Design
- 4) Product Concept Design
- 5) Visual Communication Design
- 6) Digital Media Design
- 7) Service Design
- 8) Fashion Design
- 9) Digital Intelligence Design

## Entry Process

[Details Click](#)

In order to ensure that applicants and participants are eligible for entry, please follow the steps below to complete the registration process.

Note: all information filled in the IAI official website and all other entry information must be in both Chinese and English.



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## Register Account

Participant must login IAI official website **registering as** a web member. If your registration is approved, you will receive a IAI membership application confirmation in two workdays. You can log in IAI zone according to the member account ID and password. Entries evaluation and award-winning results will also show in the zone, Please keep your account ID and login password properly.

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## Upload Works

Please click here to [log in](#) IAI official website directly to enter the member zone and start uploading your entries (please check the “entries” section when uploading). After your pre-work is approved by the IAI Design Award jury, we will immediately send the notification letter of the first-round evaluation result and the payment request letter to your member email, and inform you of the information required for subsequent review.

(note: all pictures are required to have a resolution of 350dpi, and real scene pictures should be no less than 10 simplified pictures.)

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## Payment & Submission

Please select payment method according to the payment requirement. If you choose to pay by telegraphic transfer or bank transfer, you will have to pay your own local bank charges which will be reflected in your bill. We only accept payment in RMB and US dollars. Please ensure that the amount received is consistent with the amount requested in the notification letter. All international remittance fees, other taxes and fees will be borne by the applicants themselves. If you need to provide official invoices, please email: [iai-award@iai-ap.org](mailto:iai-award@iai-ap.org).

(Note: If you make remittance in the name of a company, the organizing committee can provide unified Chinese local tax invoice (1% tax point) or receipt; If you remit money in personal name, you can only receive a receipt.

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## First-round Evaluation

The first-round evaluation will be conducted online by categories. Participants can log in to the member zone on SEP9,2022 to view the results.

If the work passes the first-round evaluation,

※Participants should submit the following documents to the organizing Committee's email address: [iai-award@iaiap.org](mailto:iai-award@iaiap.org) and pay the exhibition fee. The deadline is September 30, 2022.

Submission: 1. Download and fill in the IAI Entry Category Entry

Registration Form: [IAI Intelligent Manufacturing AwardEntry registration Form.docx](#)

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## Second-round Evaluation

The jury will conduct the second-round of evaluation according to the groups of entries. Participants can log in the member zone on Feb 31, 2023 to view the results of the second-round evaluation.

※ Attention please: Confirm registration: according to the three periods of registration, including the early bird registration preference period, the standard registration preference period and the late re-gistration period, participants must submit your registration information before the three different submission deadlines. During the registration period, you may contact the organizing committee to confirm or cancel your registration at any time. However, cancellation of entry after the submission deadline will require payment of entry fee.

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## Winning Notification

Winning Notification

Announcement of winning information after purchase the winners basic service package

IAI International Design Festival June 17-21, 2023

Award Ceremony Jun 18, 2023

Award Winning Works Exhibition & Online Exhibition June 17-21, 2023

Yearbook Dec 2023

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## Award Ceremony

We hold the IAI International Design Festival and Awardce-remony annually, to which all winners are invited.



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## Participants

Students, Young designers who have graduated less than two years

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## Entry Requirement

All kinds of products, inventions, new designs, aesthetic designs, and communication design projects that are not implemented, produced, sold before 1st January, 2022 (either entrusted by customers or not) can participate. All entries must be the participants' own work.

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## Registration

Early Bird Registrations

Mar. 1, 2022- May. 31, 2022

Standard Registrations

Jun. 1, 2022- Aug. 30, 2022

Late Registrations

Sep 1, 2022 -- Nov 30, 2022

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## Submission

Model exhibits	Nov 1, 2022 -- Nov 31, 2022
Textual and graphic materials submission	before Nov 31, 2022

The IAI Elite Award participants are mainly required to submit graphic materials, or models as supplementary works, but participants need to arrange transportation and installation by themselves, and purchase by themselves if the insurance is required.



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## Return Your Works

Participants are responsible for their works return after the award ceremony, or delegate the IAI Design Award Organizing Committee to send it back. Please download and fill in the return information registration form. It will not be accepted if overdue. Participants are responsible for their own transfer fees, customs, etc. The works in China will be returned in freight collect. The works abroad will be returned by the participants themselves with related documents, such as express waybill, invoice, cargo loading and unloading list, etc.. Please contact the express specialist to pick up the pieces at the designated place.



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## Evaluation Schedule

Evaluation	Jan, 2023
Results notification	Jan, 2023



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The Submission Fee

\*Free registration time for school students: .Mar.1-Mar.3,2022

The submission Fee (Mar 1, 2022- May 30, 2022)

Application stage	Each entry fee(RMB)	Multiple entry fee
Early Registration	840	two for one
Standard Registrations	960	two for one
Late Registrations	960	two for one

Winners Service Package

Calaulation: If you submitted a total of two entries, the second work is free. If you submitted a total of three entries, only the second work is free. If you submitted a total of four entries, the second and the fourth works are free.

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## Winners Service Fee

Award Category	Entry Fee(RMB)	Winners Service Package
Best/Gold Design Award	3360	IAI Design Award trophy,a certificate,two pages display in yearbook, two yearbooks,one seats for the awards ceremony,IAI design award exhibition for one week,media publication services.
Silver Design Award	2660	IAI Design Award trophy,a certificate,one pages display in yearbook, one yearbook,one seats for the awards ceremony,IAI design award exhibition for one week.
Bronze Design Award	1960	IAI Design Award bronze medal,a certificate,one pages display in yearbook, one yearbook,one seats for the awards ceremony,IAI design award exhibition for one week.
Excellent Design Award	1260	IAI Design Award Commemorative badges,a certificate,one pages display in yearbook, one yearbook,one seats for the awards ceremony,IAI design award exhibition for one week.

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**Please feel free to contact us if you have any questions or comments.**

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**Wewish youa complete success in yourdesignin the 2022 IAI Elite Award!**

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